



RELATIONSHIP BETWEEN

Knowledge AND POWER

What kind of organization is most suited to the production of policy research and policy action?

Basis: Power and Knowledge

Technology – Economic Returns

- Companies – Microeconomics
Reference: *Theory of the Firm*
- Governments – Macroeconomics
Reference: *Theory of Economic Knowledge*

Formulation of Public Policies and Institutional Change

- Reference: *Institutions, Institutional Change and Economic Performance* (Douglas North)

Externalities

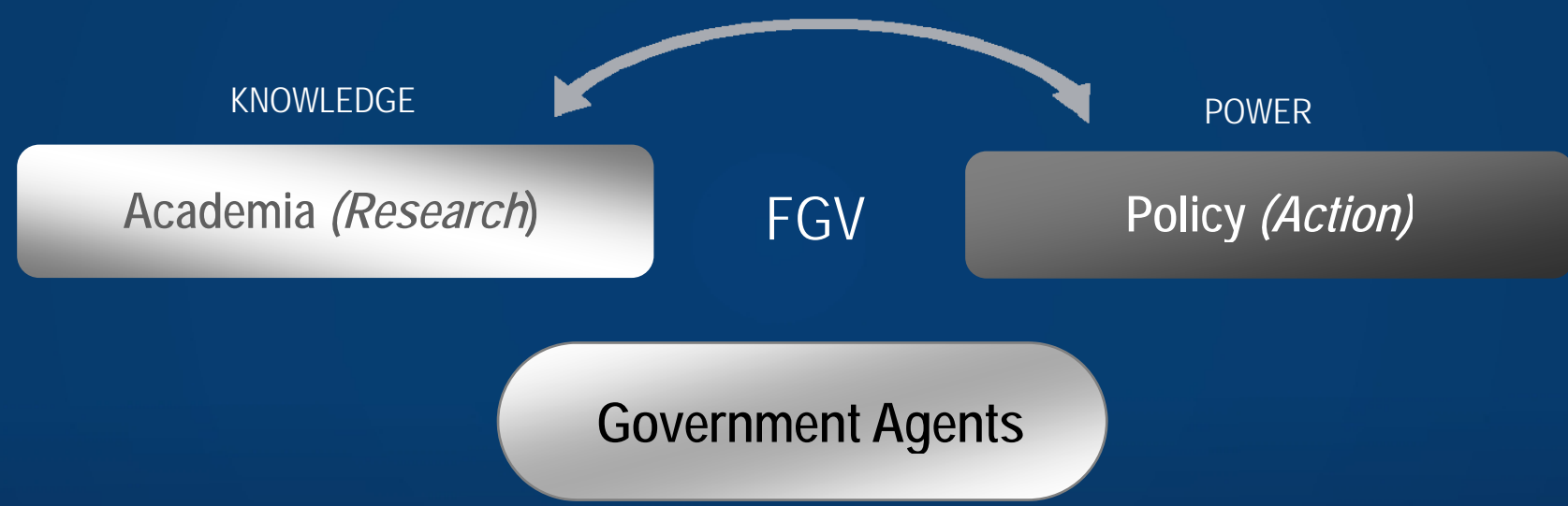
- Formation of Public Opinion
- Mediation of Public and Private Disputes
- Reference: *An Anatomy of Power: The Social Theory of Michael Mann* (John Hall; Ralph Schroeder – editors, 2006)

Organization of Knowledge and Power

- Reference: *Anatomy of Power* (J. K. Galbraith, 1985)

Fundação Getulio Vargas

Main Focus



Fundação Getulio Vargas

Since 1944

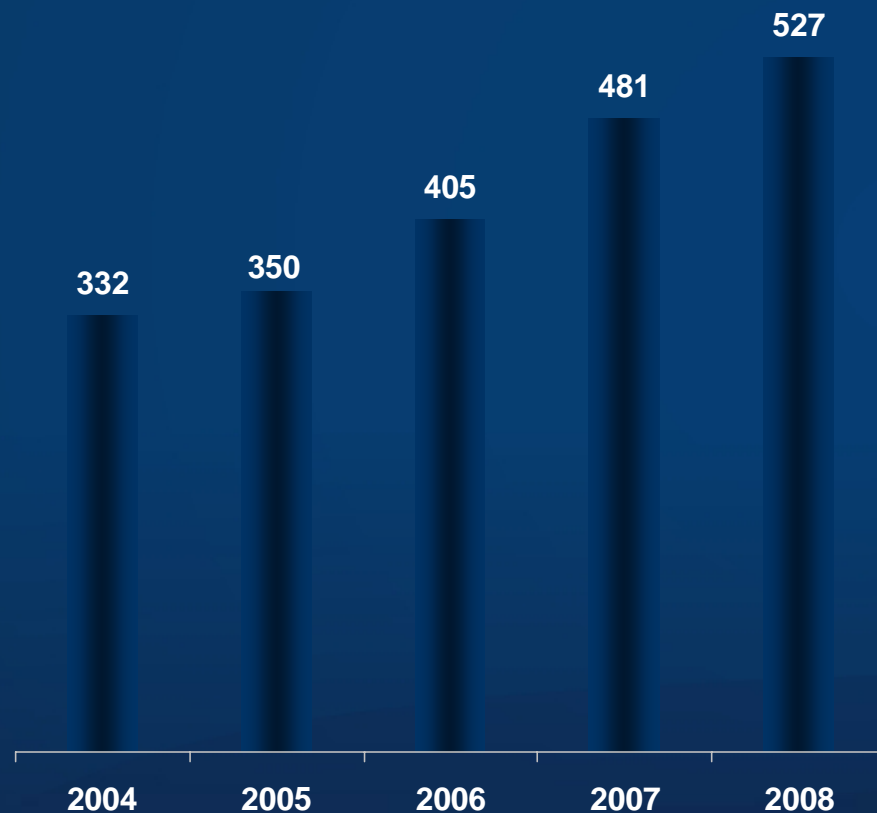
Objectives:

- **Contribute to the country's economic and social development**
- **Help train public servants**
- **Produce and expand technological and scientific knowledge for public and private organizations**

Fundação Getulio Vargas

Numbers

Budget (in R\$ million)



Locations: **Rio de Janeiro, São Paulo and Brasília**

National and international activities
in **196** Brazilian municipalities
in **10** foreign cities

1,650 professors and research technicians

130 books published (2007)

22 periodical titles

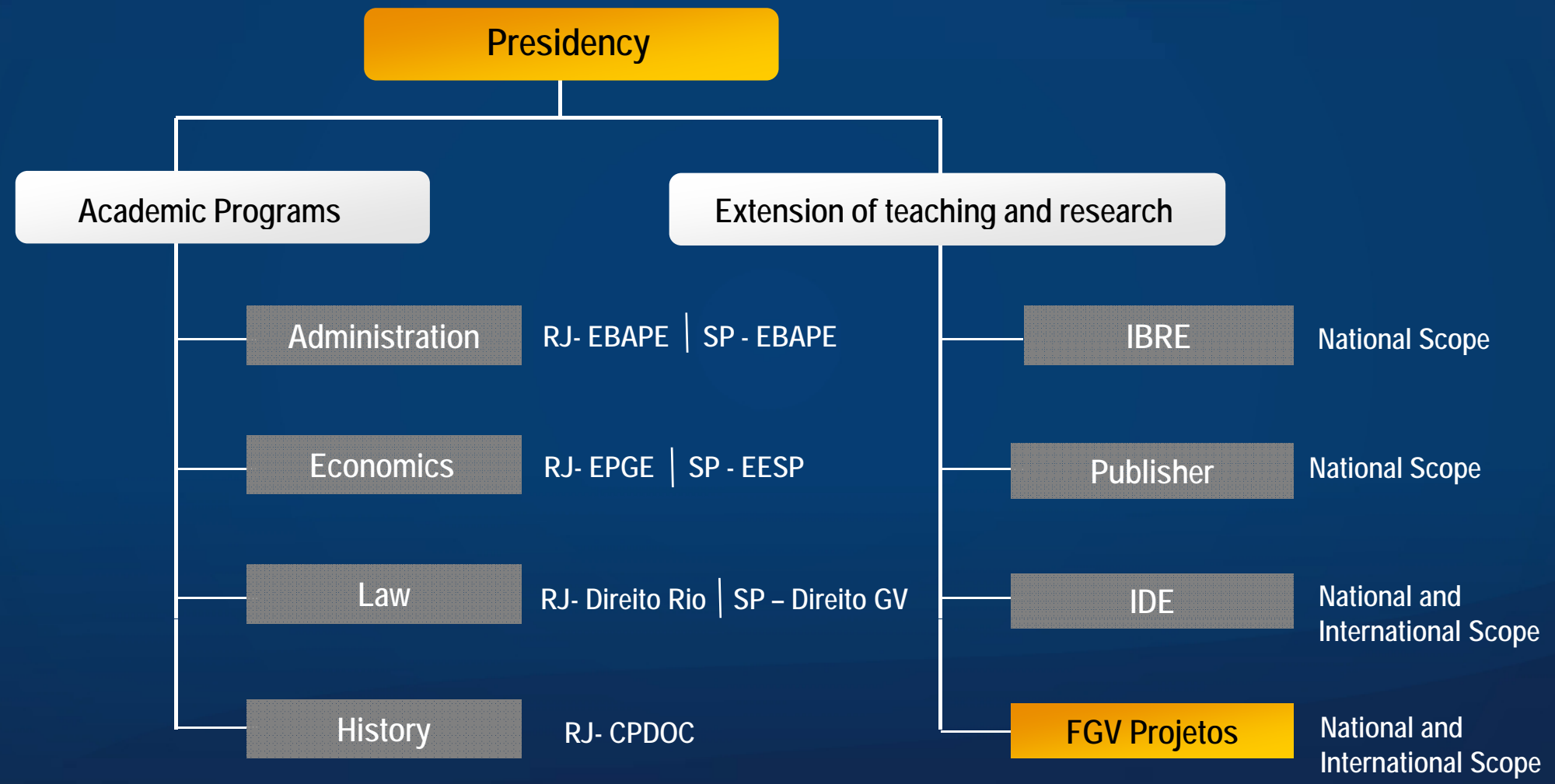
2,500 undergraduate students

1,100 master's degree candidates

218 doctoral candidates

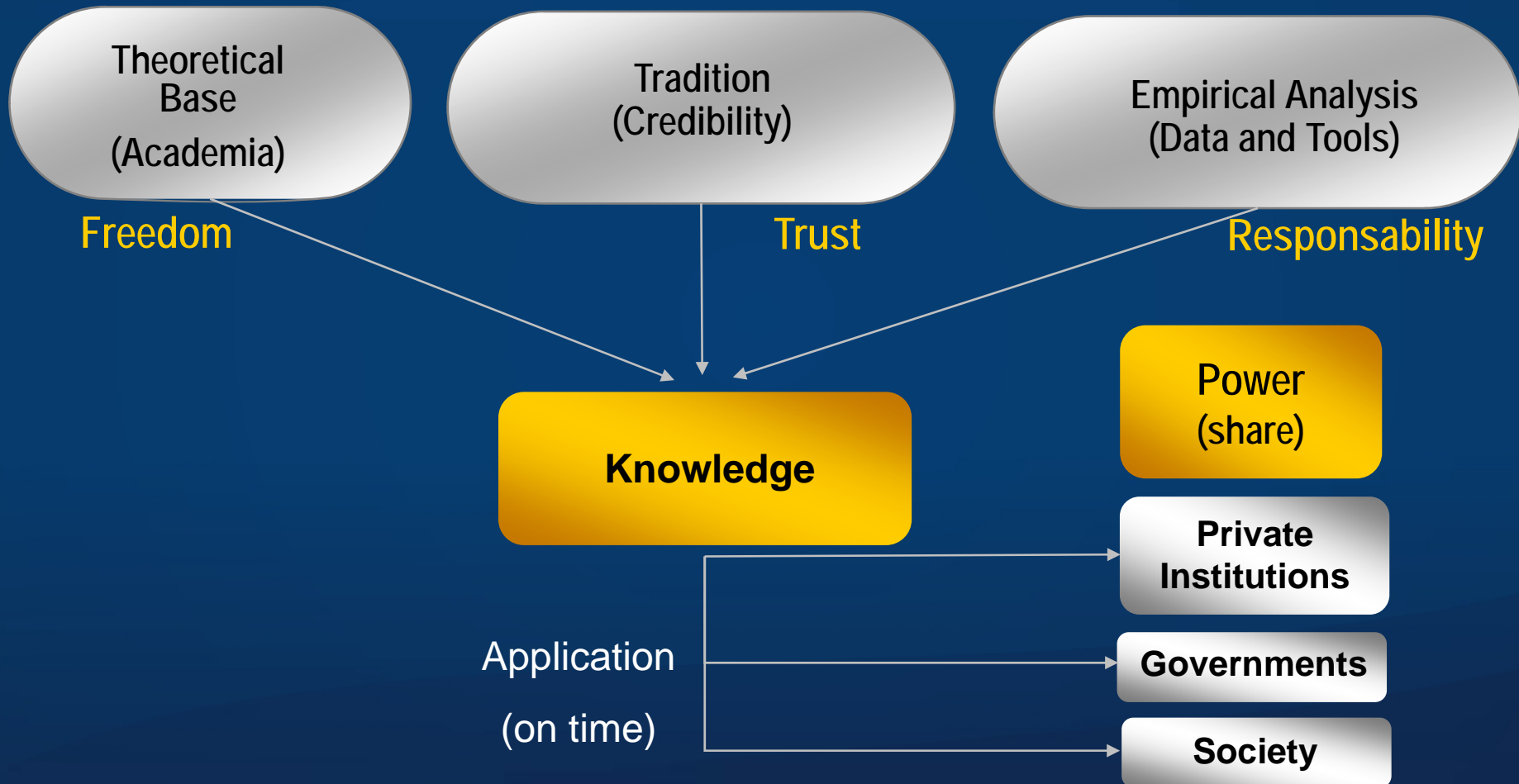
65,000 professionals enrolled in continuing education courses

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Basis: Power and Knowledge

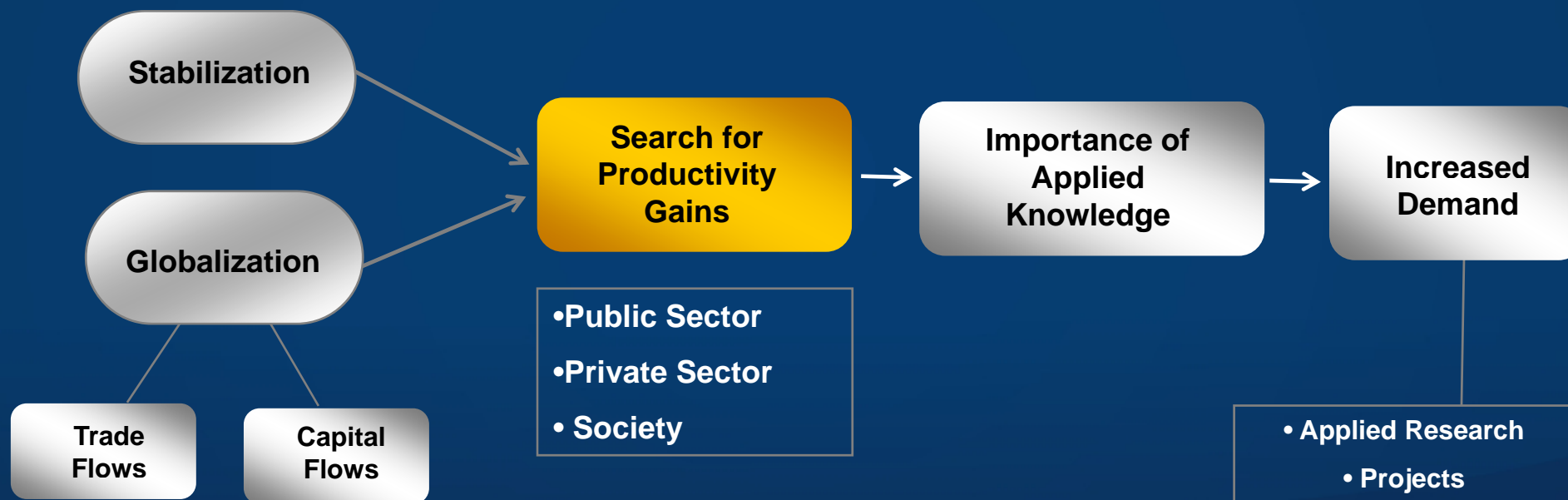
FGV: Sources of Knowledge and Power



Basis: Power and Knowledge

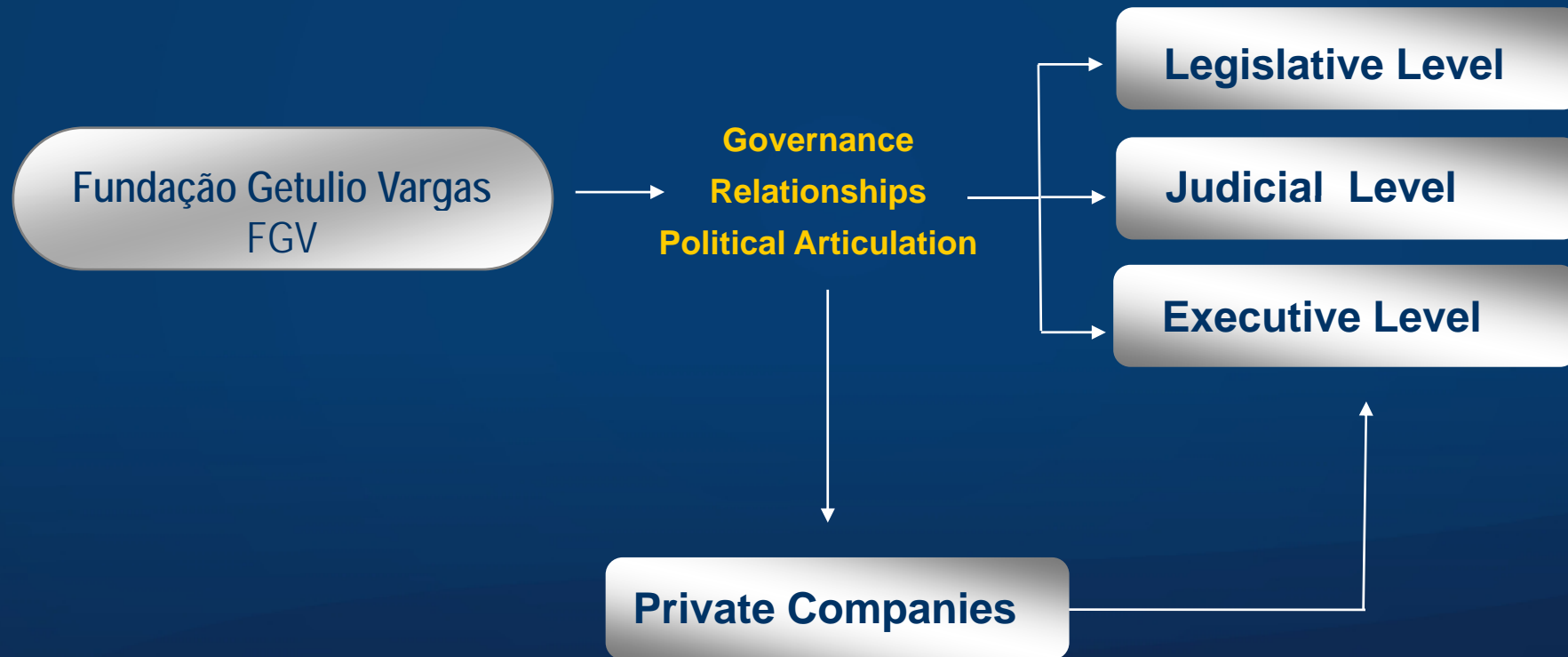
Innovation: Productivity and Growth

After 90s



FGV – Production and Application of Knowledge

Governance: Institutional Sustainability



CASES

KNOWLEDGE



POWER



FGV- Generation of Knowledge

Research Centers

Fundação Getulio Vargas has around 30 sectorial research centers, among them:

- **GV Agro** – Agricultural Research Center
- **GV Saúde** – Health Research Center
- **CPS** – Social Policies Center
- **GVcelog** – Center for Excellence in Logistics and Supply Chain
- **CPDOC** – Contemporary History Research and Documentation Center

FGV- Generation of Knowledge

National Economic Indicators

Fundação Getulio Vargas is the leading producer of economic indicators in the country, among them:

- **GENERAL INDEXES** (e.g. IGP-M – General Market Price Index)
- **WHOLESALE INDEXES** (e.g. IPA-M – Wholesale Price Index)
- **CONSTRUCTION COSTS** (e.g. INCC – National Construction Cost Index)
- **CONSUMER PRICES** (e.g. IPC-M – Consumer Price Index)
- **SECTOR COSTS - ISVS** (e.g. Guard and Security Service Cost Index)

FGV – Production and Application of Knowledge

Support and production of knowledge for institutions and leaders



Presidency of the Republic

FGV consolidated the Agenda of the Council For Economic and Social Development with the basis for the current administration's development program

Rio de Janeiro State Government

FGV provided knowledge and facilities for the transition team of the current governor of Rio de Janeiro and provided studies and technical analyses

Brazilian Football Confederation (CBF)

FGV is participating in preparing the dossier for the infrastructure and economic aspect of the 2014 World Cup, which will be hosted by Brazil

FGV – Production and Application of Knowledge

Application of Knowledge Produced



Governance

In the tax area, FGV is developing an economic-fiscal system for the São Paulo state government

Benefits and Differentials:

- To enable more efficient tax administration, by means of management analysis, covering:
 - Tax collection by sector
 - Generation and use of offsetting credits
 - Economic-fiscal relations with other states and entities abroad
- Permits analyzing the effects of the economy and tax revenues from changes in tax legislation
- Optimizes revenue collection through evaluation of the effects of tax incentives

FGV – Production and Application of Knowledge

Application of Knowledge Produced

Legislative Branch

New Bankruptcy Law of 2005

FGV conceived the economic structure of the new law updating the company reorganization process

Benefits and Differentials:

- Greater legal security for contracting parties
- Correction of distortions under the previous legislation regarding the hierarchy of creditors
- Maintenance of the greatest number of jobs by recovery and continuity of productive activities
- Modeled on concepts from the international experience (such as US Chapter 11)
- Strengthening of the national economic system

FGV – Production and Application of Knowledge

Application of the Knowledge Produced

Judicial Branch

Modernization of the Country's Courts

FGV developed a new model for management and organization of the country's 10 main state appellate courts

Benefits and Differentials:

- Creation of performance indicators
- Creation of Reference Units – ISO 9000
- Creation of national standards for information technology
- Training of staff

FGV – Production and Application of Knowledge

Application of the Knowledge Produced

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Executive Branch

System for Monitoring and Evaluation of a Government Public Safety Program

FGV developed and implemented an innovative model for monitoring and evaluating public safety policies

Benefits and Differentials:

- Creation of international parameters to evaluate budgeting and spending;
- Control of satisfaction levels and transparency;
- Method with modular applicability;
- Monitoring by real indicators; and
- On-site quantitative and qualitative surveys.

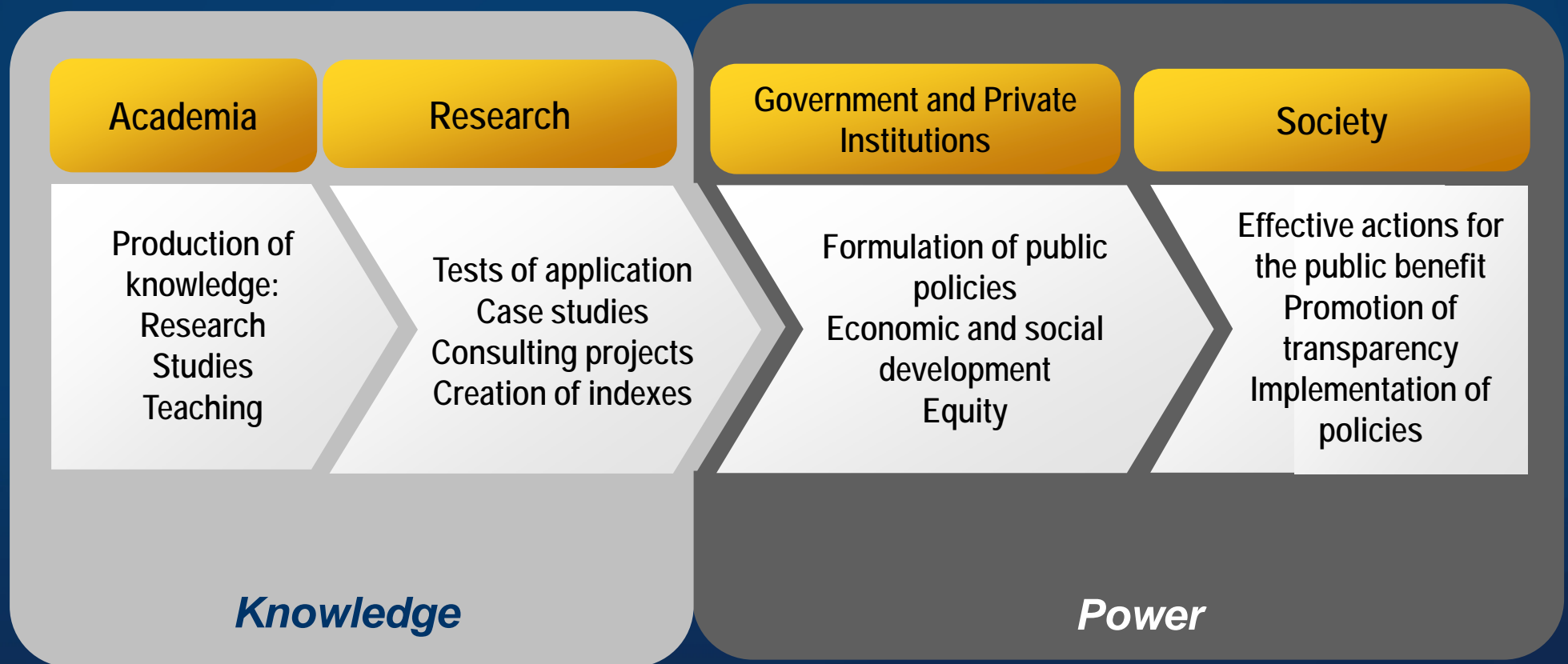
Concluding Remarks

- **Over the past decades in Brazil there has been growing demand for applied knowledge in the areas of administration, economics and law, both from private companies and the different spheres of the public sector.**
- **FGV enjoys a unique position in the country because of its academic standing, Independency, credibility and data tools. It has been helping to formulate public policies, as well as to raise the efficiency and enhance the governance of private and public organizations.**

Concluding Remarks

- Through its extensive academic programs and research centers, FGV has been producing interdisciplinary knowledge and applying it in Brazil, and more recently in other countries as well.
- We are trying to be able to understand the demand of civil servants and the decision makers.
- The various case studies presented show that FGV's expertise can increasingly be brought to bear in other countries as it has been for so long in Brazil.

Basis: Power and Knowledge



FGV – Production and Application of Knowledge



We try to be able to understand the public and private sectors demands
(Time and quality)



FUNDAÇÃO
GETULIO VARGAS

Aknowledgments

Thank you

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